



FRANK GEORGE LAW

Frank George III Founder

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EDUCATION:

- » Doctor of Law (J.D.),
Northwestern University
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- » Bachelor of Arts in
Public Affairs and
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Frank George III is the founder of Frank George Law, a transactional firm specializing in Corporate Finance transactions, Sponsored Research arrangements, and Name, Image and Likeness (NIL) matters. With a career rooted in complex global finance and higher education governance, Frank provides nuanced and pragmatic counsel to emerging growth companies, private equity firms and academic stakeholders.

Frank was a Senior Associate in the Finance group at Vinson & Elkins LLP. During his six year tenure, Frank represented public and private companies in matters involving acquisition and leveraged finance, asset-based lending, and structured finance. His industry experience is extensive, covering energy, retail, and manufacturing. He also possesses significant international experience, having managed cross-border matters in Japan, Hong Kong, Canada, Mexico, Spain, Luxembourg, and Germany.

Frank most recently served as Associate University Counsel at Southern Methodist University, where he advised on a broad spectrum of legal and regulatory matters, including an array of Sponsored Research arrangements involving university partnerships with artificial intelligence, data infrastructure and healthcare companies. He played a pivotal role in navigating the evolving NIL landscape, helping the University draft its first NIL Agreement.

While many organizations focus on a "Growth Mindset", Frank champions a "Give Mindset" both professionally and personally. He currently serves on the Board of The Bridge Homeless Recovery Center and participates actively with Dallas Area Habitat for Humanity.

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